

Sample Entry-Level Positions

Camera Operators	\$56,389
Radio & Television Announcers	\$54,746
Desktop Publishers	\$46,030
Graphic Designers	\$51,334

Data source for the above information: Georgia Department of Labor

Desired Aptitudes & Skills

- Detail oriented
- Problem-solving
- Critical thinking
- Typography
- Organizational skills

MCSO Graphic Arts, Audio/Video Technology and Communication Programs

Audio-Video Technology and Film: This program prepares students for employment or entry into a postsecondary education program in the audio and video technology career field. Topics covered include: terminology, safety, basic equipment, script writing, production teams, production and programming, lighting, recording and editing, studio production, and professional ethics. Planning, Writing, Directing and Editing a Production; Field Equipment Functions; Operational Set-Up and Maintenance; Advanced Editing Operations; Studio Productions; Performance; Audio/Video Control Systems; and Production Graphics are also included. *(Shaw)*

Graphic Communication: This pathway provides students with the processes involved in the technologies of printing, publishing, packaging, electronic imaging, and their allied industries. Students learn to manage the output and completion process as a whole including customer relations management, printing, finishing, and binding. Students will accumulate work samples that will constitute their personal portfolio. Upon successful completion of the course, students are prepared to move into employment or a post-secondary educational environment. *(Kendrick)*

Graphic Design: Students will explore the principles of design and layout procedures relating to the field of graphic design. Content will cover electronic systems and software programs used in graphic design, page composition, image conversion, and digital printing. Knowledge and skills in digital design and imaging will be enhanced through experiences that simulate the graphic design industry. *(Kendrick)*



For more information, contact your school counselor, CTAE Supervisor, or visit the Muscogee County CTAE website by scanning the QR code on this document.



Non-discrimination statement

The MCSO CTAE Department does not discriminate on the basis of race, color, sex (including pregnancy and related conditions), religion, national origin, age, military status, disability, or any other legally protected status in its educational programs and activities, and provides equal access to the Boy Scouts and other designated youth groups as appropriate. Lack of English language skills will not be a barrier to admission and participation. Equity coordinators are available to address allegations of discrimination. For additional information or referral to the appropriate system coordinator, contact Victoria Thomas, CTAE Director, at 2960 Macon Road, Columbus, Georgia 31906; 706-748-2094.