



KENDRICK HIGH SCHOOL

HOME OF THE CHEROKEES



Arts, AV/Technology, and Communications Pathways Graphic Design Pathway

48.5610019 Introduction to Graphics and Design (Grades 9-12)

48.5620029 Graphics and Design Production (Grades 9-12)

48.5280029 Advanced Graphic Design (Grades 11-12)

Introduction to Graphics & Design (Grades 9-12) 48.5610019

The Introduction to Drafting and Design course is the foundational course under the Architectural Drawing and Design pathway and prepares students for a pursuit of any career in the field of construction. The course provides the basic knowledge to function safely on or around a construction site and in industry in general. Students will have the option for an Industry Certification in the Construction Core.

Graphics Design & Production (Grades 9-12) 48.5620029

As the second course in the Graphics Communication and Graphics Design Pathways, this course builds on knowledge and skills learned in the Introduction to Graphics and Design course and focuses on procedures commonly used in the graphic communication and design industries. Students will gain more experience in creative problem solving and the practical implementation of those solutions across multiple areas of graphic design and graphic communications.

Advanced Graphic Design (Grades 11-12) 48.5280029

Students will continue to explore in an increasingly independent manner, the principles of design and layout procedures relating to the field of graphic design. Content will cover electronic systems and software programs used in graphic design, page composition, image conversion, and digital printing. Knowledge and skills in digital design and imaging will be enhanced through experiences that simulate the graphic design industry and school-based and work-based learning opportunities.