

KENDRICK HIGH SCHOOL

HOME OF THE CHEROKEES



Arts, AV/Technology, and Communications Pathways

Graphic Communication Pathway

48.5610019 Introduction to Graphics and Design (Grades 9-12) 48.5620029 Graphics and Design Production (Grades 9-12)

48.5690029 Graphic Output Processes (Grades 11-12)

Introduction to Graphics & Design (Grades 9-12) 48.5610019

The Introduction to Drafting and Design course is the foundational course under the Architectural Drawing and Design pathway and prepares students for a pursuit of any career in the field of construction. The course provides the basic knowledge to function safely on or around a construction site and in industry in general. Students will have the option for an Industry Certification in the Construction Core.

Graphics Design & Production (Grades 9-12) 48.5620029

As the second course in the Graphics Communication and Graphics Design Pathways, this course builds on knowledge and skills learned in the Introduction to Graphics and Design course and focuses on procedures commonly used in the graphic communication and design industries. Students will gain more experience in creative problem solving and the practical implementation of those solutions across multiple areas of graphic design and graphic communications.

Graphics and Output Processes (Grades 11-12) 48.5690029

As the third course in the Graphics Communication Pathway, students will gain more advanced levels of experience to complete the output processes of various projects in an increasingly independent manner. Students also learn to manage the output and completion process as a whole including customer relations management, printing, finishing, and binding. Students will continue to accumulate work samples that will constitute their personal portfolio. Upon successful completion of the course, students are prepared to move into employment or a post-secondary educational environment where self-motivation and a high level of skill are expected.