



Hassle-Free Fundraising

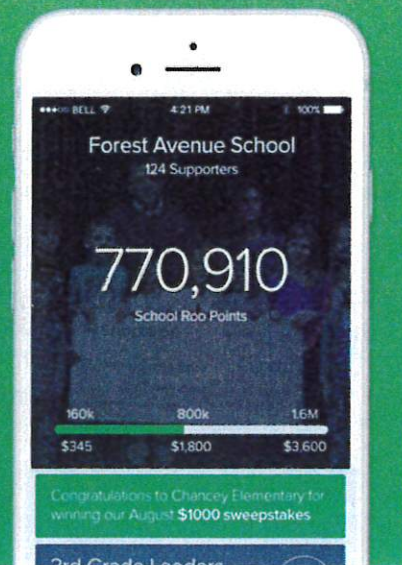
Turn your shopping receipts into donations for your school. It's that simple.



Download on the
App Store



Get it on
Google Play



How It Works



Shop

Shop for any product,
at any store



Snap

Take a picture of
your receipts



Earn

Shoparoo donates to
your school!

Where does the donation money come from?

We're glad you asked! Shoparoo is not too good to be true - there's no catch. Our founders are former teachers and retail executives who have found a novel way of matching schools' need for financial support with major consumer brands' need for market research. When you use the Shoparoo app to raise money for your school, your receipt data along with any answers you provide to optional surveys is made anonymous and summarized in market research reports that brands purchase.

For example, these companies pay for information like, "Families in the Phoenix area are 20% more likely than the rest of the country to shop for laundry detergent at a super center than at a traditional grocery store."

All research data remains anonymous, and this enables us to give money back to schools!