



Dear Clubview Families,

We are SO EXCITED for the upcoming Glow Fun Run and 5K Race on the evening of **FRIDAY, APRIL 12th!** We are thrilled to have a plan, a permit, and vendors, but now we need **SPONSORS, VOLUNTEERS, and PARTICIPANTS!!!!**

Some of you may wonder: "What is the point in starting a new event?" I am happy to give you a number of reasons:

1. A strong response from last year's survey asked for a new fundraiser rather than the raffle, with the top 2 choices being a Fun Run and One-Time Donation.
2. We continually need to raise funds to support the many facets of Clubview's strong literacy program: new media center books, AR licenses, new classroom libraries, and Saxon phonics.
3. It is our responsibility as a PTA to not just function as a funding source, but also to promote a healthy lifestyle and a strong sense of community.

We truly feel the event that we have planned can check all of these boxes **WITH A LITTLE EFFORT FROM EACH OF YOU!!!**

HOW YOU CAN HELP:

1. Seek out a **Corporate Sponsorship**: Businesses to consider might be your employer, a family member, or someone with whom you do frequent business? The forms are attached for you to use in your proposal.
2. Provide a **Family Sponsorship**: For those of you who asked for a single annual donation, **THIS IS IT!** (Remember, raffle packets were \$75 per child)
3. **Volunteer** to help with the event either before or during the event.
4. **Run/walk/stroll** the race and encourage your family, friends, and neighbors to do the same!!! Registration will go live online and forms will be sent home next Monday.
5. Come out to the **participate in the pre-race activities** at the school, then host a **cheering party** at your house at race time if you live on the route, gather neighbors at a cheering station on the route if you live close, or just come cheer everyone on at the Start/Finish line!!!

Let's work together to support our children's education and show them that this school, neighborhood, and community matters!!!

Thank you for your support,
Mary Roddenbery
Clubview PTA President